If not shown, please enter your 11-digit Census File Number from the address label on page 1

	Thom the address laber on page 1									
lt	em 17. CONSI	JMPTION OF SELECTED MATERIALS DURING 1997 INSTRUCTIONS								
	<ol> <li>General - The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in item 18B. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies which are not listed, describe and report them in the "Cost of all other materials," line at the end of this section. If you consumed less than \$25,000 of a listed material, include the value with "Cost of all other materials," Census material code 970099 8.</li> <li>Report materials, parts, and supplies purchased report materials, parts, and supplies purchased report of the product on the romother plants of your comment for the plants of your comment for mother plants of your comment for mother plants of your comment for mother plants of your comment for measure specified.</li> <li>Valuation of Materials Consumed - The value of the materials, etc., consumed should be based on the delivered cost: i.e., the amount paid or payable after discounts and including freight and other plants within your</li> <li>Materials received from other plants within your</li> </ol>									
		ald be reported at their full economic value Census product code 99			unuer					
Line No.		Materials, parts, and supplies	Census material code	Cost, inclue cost (fr	d materi materi from o ents o pany ding de	erials als ther f your elivery				
Line			571	574	Thou-					
1	Nowsprint	(A)	(B) 262112 6	Millions \$	sands	Dollars				
	Newsprint COATED PAPER	Chasta		φ						
2		Sheets	262123 3			   				
3	UNCOATED PAPER	Rolls	262124 1			   				
4	FAFER	Sheets	262121 7			 				
5		Rolls	262122 5 267231 9		 					
6		ve base stock, self-adhesive, including paper, film, foil, etc.	220011 1		   	   				
7 8	Glues and adhe	oven fabrics for hardbound book covers	289101 8							
	Printing ink	51765	289301 4		 					
	Light sensitive f	lms and papers	386101 0		   					
11		tosensitive printing plates	386100 2		   					
		prepared for printing	279600 1							
		ng cylinders for gravure printing	279637 3		 					
14	Purchased enve	lopes	267700 3			   				
15	Paperboard con	tainers, boxes, and corrugated paperboard	265001 8							
16	Cost of all other	materials and components, parts, containers, and supplies consumed	970099 8							
	Describe the pri	ncipal materials, etc., included in this value.								
17	<b>TOTAL</b> Sum of lir	es 1–16 should equal item 10, line a		\$						

I	Item 18A. TYPE OF OPERATION CONDUCTED AT THIS ESTABLISHMENT DURING 1997									
Line No.			ltem	Кеу	Mark (X) appropriate boxes					
1	OPERATIONS PERFORMED	Publishing only		401	431 7					
2	1	Printing only	Printing only							
3		Both publishing	oth publishing and printing							
4		Letterpress	etterpress							
5	TOHOWING	Flexographic	lexographic							
6	types of press equipment	OFFSET (Lithographic)	Sheet-fed	406	445 7					
7	did you operate in 1997?		Web-fed	407	446 5					
8		Gravure		408	447 3					
9		Engraving		409	448 1					
10		Screen process		410	442 4					
11		Quick printing (	Duick printing (See instruction 10 below)							
12		Digital printing	(See instruction 11 below)	412	459 8 🗌					
It	Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997									

#### INSTRUCTIONS

1. General – The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of item 18B. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

2. Valuation of Products – Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

- 3. Resales Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census product code 99989 00 6, "Resales."
- 4. Note for Printers This form is designed to provide "general statistics" reported by all industries and to accommodate reporting of all printed products and selected printing activities. Item 18B, which constitutes the bulk of the report form, appears to be rather formidable with respect to the number of products listed; however, each section has been clearly labeled and each product is described to identify the specific type of printing activity. Due to the variety of printing activities performed by establishments in the printing industry, it was not possible for the Census Bureau to know in advance what type of printing activity each establishment is engaged in, and thus have a form designed to cover that specific activity.
- 5. Print Brokering If your receipts are for arranging to have printing done for others and you do no printing yourself, report on line 211.
- 6. Printing on Apparel and Fabric Articles Report receipts on lines 143–145.

- 7. Labels Include set-up box labels; defined as being printed or bordered, generally affixed to the package or product (but not containing the product), primarily for identification and/or instructions. Labels incorporate any or all of the following characteristics: gummed or adhesive coated; die-cut or in rolls or sheets; varnished, waxed, embossed, laminated, or otherwise coated. Report unprinted labels on line 160 or lines 207–209.
- 8. Rolls and Sheets for Packaging Paper, film, and foil items primarily for product protection, but may be formed into a container by end user. Report printing only by type of press used. Report coating, waxing, or laminating, whether or not printing, on lines 196–203.
- 9. Photocopying Report receipts on line 210.
- 10. Quick Printing Commercial printing using either offset equipment that is only capable of printing materials less than 18" X 23", or digital equipment (including ink-jet printers) to print text-type documents. Printing with offset equipment capable of printing materials 18" X 23" or greater should be reported under lithographic printing (lines 27–76). Printing materials other than text-type documents on digital printing equipment should be reported as "digital printing" on line 26. Report quick printing on lines 24 and 25.
- 11. Digital Printing Commercial printing using digital printing equipment to produce materials other than text-type documents. Printing text-type documents on digital equipment should be reported as "quick printing," on line 25. The use of digital technology as "pre-press" for conventional printing equipment does not constitute digital printing and should be reported based on the type of equipment (lithographic, flexographic, screen, etc.). Report digital printing on line 26.
- **12.** Checkbooks Report receipts on lines 161–166.
- **13.** Book Jackets and Covers Report book jackets printed by offset lithography on line 58; report all other book jackets on the line for "other advertising printing" under the appropriate printing process. Report book covers not used to bind books in this establishment on line 193.
- 14. Manifold Business Forms Report on lines 167–183. "Unit set forms" includes all carbonless, carbonized, or carbon interleaved forms with an original and one or more copies, with or without a stub. "Label/form combination" is any form which incorporates a label into its construction. "Jumbo roll-feed forms" are continuous forms intended for use in high-speed printers; they go to the end user in a roll.

CONTINUE WITH ITEM 18B ON PAGE 7

Page 6

If not shown, please enter your 11-digit Census File Number from the address label on page 1

lt	em 18B. PROD	UCTS AND SE	RVICES OF THIS	S ESTABLISHMENT DURING 1997 – (	Continued				
No.			Products and se	ervices	Census product	Products shipped and other receipts Value, f.o.b. plant			
Line No.			(A)		581 code	584 Millions	(E)   Thou-   sands	l Dollars	
1	Books, Printing and Binding (See instructions	TEXTBOOKS (27323)	Elementary and high school	Hardbound (including teachers' editions)	27323 10 4	\$	   		
	for reporting book jackets and covers on		textbooks (Grades K through 12)	Paperbound (including teachers' editions)	27323 12 0		     		
	page 6)		business and sec vocational school	ts (grades 13 or higher) (including private cretarial schools and post high school ols, institutes, and training courses of Report dictionaries, thesauruses, and 18 and 19)			       		
3			Hardbound		27323 14 6		 	 	
4			Paperbound		27323 16 1		   		
5			Workbooks and all grade levels	standardized tests,	27323 18 7		 		
		TECHNICAL, SCIENTIFIC,					   		
6		AND PROFESSIONAL BOOKS	Hardbound		27324 22 7		   	1	
7		(27324) RELIGIOUS	Paperbound		27324 25 0		 	 	
8		BOOKS (27325)	Hardbound (inc	luding flexible covers)	27325 32 3		   	   	
9			Paperbound	1	27325 35 6		   		
10		GENERAL BOOKS	Book club and mail order	Hardbound	27326 42 0		   		
11		(Trade, etc.) (27326)	books	Paperbound	27326 43 8				
12			Mass market pap predominantly to on line 14)	perbound books, rack size, distributed p mass market outlets (Report nonrack size	27326 44 6		,     	1     	
			primarily throug	s, books of fiction or nonfiction sold h retail or wholesale book sellers at trade t dictionaries and atlases on lines 18 and			   	   	
13			Hardbound		27326 45 3		   		
14			Paperbound		27326 46 1		 		
15			Juvenile books, and coloring bo Hardbound	fiction and nonfiction (including toy oks)	27326 47 9		     		
16			Paperbound		27326 48 7		   		
17		OTHER BOOKS, NOT	Encyclopedias		2732A 52 0		 		
18		Elsewhere Classified (2732A)	Other reference thesauruses, etc Hardbound	books (including atlases, dictionaries, c.)	2732A 54 6		     		
19			Paperbound		2732A 55 3		 		
20			Other books, n.e press books, etc Hardbound	e.c. (including music books, university c.)	2732A 56 1		     		
21			Paperbound		2732A 57 9		   		
22	Books, printing	only, not bound (	(2732B)		2732B 00 7		 		
		ting only or print		excluding advertising	2732C 00 5		   		
	QUICK PRINTING (See instructions on		y offset equipme	nt	27526 96 1		   		
25	page 6)	Quick printing b	y nonimpact prin	ting equipment	2759A 12 2		   		
26	Digital printing (see instructions on page 6) 2759A 14 8								

It	em 18B. PROE	OUCTS AND SE	RVICES OF THIS	S ESTABLISHM	ENT DURING 1997 - (	Continued			Tage o
						Products ship other rece			d and ts
No.		Products and services				Census product 581	Value, f.o.b. plant (E)		ant
Line No.			(A)			(B)	Millions	     Thou-   sands	I I I Dollars
27	Lithographic (Offset) Printing	MAGAZINES AND PERIODICALS	Sheet-fed	27521 12 9	\$	   			
28			Web-fed			27521 14 5		   	
29		Magazine and co	omic supplement	s for Sunday nev	wspapers	27521 17 8		1	i i
30		PRINTED LABELS,	Made of paper	Flat (except pre	ssure-sensitive)	27522 11 9		   	
31		CUSTOM AND STOCK (Including		Rolls (except pr	essure-sensitive)	27522 13 5		   	
32		bordered)(See instructions on page 6)		Pressure-sensit	ive (self-adhesive)	27522 17 6			
		page 0)	Made of other materials (except cloth) – Specify label material					   	
33						27522 20 0		   	
		PRINTED ROLLS AND					 		
34		SHEETS FOR PACKAGING PURPOSES	Paper (single-w	eb)		27522 34 1		 	
		(Printing only) (See instructions				 			
35		on page 6)	Other (including Catalogs	multiweb struct	ures)	27522 43 2		   	   
36	AND DIRECTOR	AND DIRECTORY	(including direct mail)	Sheet-fed		27523 12 5			 
37		PRINTING (27523)	Directories	Web-fed		27523 14 1		   	   <del> </del>
38				Telephone	•			 	 
39				Other	Sheet-fed	27523 24 0			   
40					Web-fed	27523 26 5		   	   
41		FINANCIAL AND LEGAL PRINTING (Report manifold business forms, continuous, unit-set, or other, on lines 167-183) (27524)	SEC filing and prospectuses Sheet-fed		27524 12 3				
42					Web-fed	27524 14 9		   	
43			Annual reports corporate finance		Sheet-fed	27524 16 4		   	1
44					Web-fed	27524 18 0			
45			Other financial a (including insura security certificat	nce forms,	Sheet-fed	27524 21 4		   	
46					Web-fed	27524 22 2		   	
47			Bank printing (ir slips, counter ch	ecks, business	Sheet-fed	27524 24 8		   	
			checks, imprintin checks, etc.; exc checkbooks) (Re	luding				 	
48			on line 161)	·	Web-fed	27524 26 3			
49			debit and credit	ng (including the p slips, ledger and s coupon books, etc	printing of passbooks, tatement sheets, c.; excluding	27524 27 1		     	
50		ADVERTISING PRINTING	Direct mail (incl letters, pamphle	ets, cards, and	Sheet-fed	27525 12 0		   	
51		(Designed to sell products or services)	printed envelop	es)	Web-fed	27525 14 6		   	
52		(27525)	Display advertising	Posters (includi car cards, winde	ng outdoor advertising, ow)	27525 23 7		 	
				Counter, floor display,				   	
53				point-of- purchase, and other printed	Sheet-fed	27525 26 0		 	
54	(Continued on next page)	(Continued on next page)		display material	Web-fed	27525 28 6		'     	
			CONTIN	IUE WITH ITEM	18B ON PAGE 9				

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Herm 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued         Products and services         Central of the product of the	
Bit         Enclusion         Control         Control <thcontrol< th="">         Control         <thco< th=""><th></th></thco<></thcontrol<>	
Control         Control <t< th=""><th></th></t<>	
Lithographic B5         ADVERTISING (PREVIOUS) Continued         ADVERTISING Preprinted freestanding mempaper inserts (PSIS) Continued         Replicit production and spectacion)         Rolls (Including hift) sections (2 pages)         27525 32.8         \$           57         Softward (Continued)         Shopping news         27525 41.9	plant
Statistics         Experience (DFS)         Participant (Dissigned to sell products) continued         Proprinted free-standing mewspaper insets (SFS) continued         Rest (SFS) (Dissigned to sell products) continued         Proprinted free-standing mewspaper insets (SFS) (Dissigned to sell products) continued         Proprinted free-standing mewspaper insets (SFS) (Dissigned to sell products) continued         Proprinted free-standing mewspaper insets (SFS) (Dissigned to sell products) continued         Proprinted memory (Dissigned to sell products) continued         Proprinted (Dissigned to sell products) continued         Proprinue (Dissigned to sell	u-   ds   Dollars
50     Continued     Set products or more and products continued     P2525 33.6       57     Shopping news     27525 45.0       58     Shopping news     27525 45.0       59     Other advertising prinning pamphelics, catalog sheets, circular toders, pailage magazine inserts, otc.)     Shopping news     27525 52.6       60     Other advertising prinning pamphelics, catalog sheets, circular toders, pailage magazine inserts, otc.)     Shopting news     27526 54.2       61     Other advertising prinning pamphelics, catalog sheets, circular toders, and gube cover prinning (including road maps and strip maps)     Shoet-Idd     27526 54.2       62     Other advertising prinning there and technical recording charts and chart paper (containing preprinted grids and scale and maps and strip maps)     27526 11.0       63     Calendars and calendar pads     Sheet-Ied     27526 37.1       64     Other advertising prinning there (including transportation and arrusement)     27526 17.1       65     Ticket, coupon, and food and boverage chock printing (including transportation and arrusement)     27526 51.6       66     Other advertising and printical cards, printed (including transportation and arrusement)     27526 51.6       71     Decalcomanias and pressure-sensitives (self-adhesive) (including biantbooks     27526 53.2       73     Business Cards     27526 95.3       74     Business Cards     27526 95.3       75 </th <th></th>	
57       Shopping news       27525 41 9         58       Shopping news       27525 42 0         59       OHE stackets       27525 52 6         60       OHE stackets       27525 54 2         61       OHE stackets       27525 54 2         62       OHE stackets       27525 54 2         63       OHE stackets       27525 54 2         64       OHE stackets       27526 11 0         63       Signific and technical recording charts and obart       27526 11 7         64       OHE stackets       Sheet-fed       27526 11 7         65       Signific and technical recording charts and obart stad obart       Prove first and calendar pads       Sheet-fed       27526 11 7         64       OHE stackets       Sheet-fed       27526 11 7       Prove first and calendar pads         65       Signific and technical recording charts and obart stackets       27526 11 7       Prove first and calendar pads         66       Signific and technical recording and answere the markings)       27526 11 7       Prove first and calendar pads         67       Map. alias, and globe cover printing (including road answere the printing and answere th	
59     Other advertising printing (including brochures, pamphiets, catalog sheets, crcuar orders, magazine inserts, etc.)     Sheet-fed     27525 52 6       60     Other advertising printing (including brochures, pamphiets, catalog sheets, crcuar orders, magazine inserts, etc.)     Sheet-fed     27526 11 0       61     Other advertising magazine inserts, etc.)     Web-fed     27526 12 0       62     Other advertising preprinting (including preprinted grids and scale markings) paper (containing preprinting (including road paper (containing preprinting (including road paper (containing preprinting (including road 27526 21 9     27526 17 7       63     Mag. atlas, and globe cover printing (including transportation and amusement)     27526 30 7       64     Ticket, coupon, and food and beverage check printing (including transportation and amusement)     27526 44 1       70     Decatomais and pressure-sensitives (self-adhesive) (including bumper stickers, etc.: except labels)     27526 51 6       71     Decatomais and pressure-sensitives (self-adhesive) 27526 53     27526 92 0       71     Decatomais and pressure-sensitives (self-adhesive) 27526 95 3     27526 92 0       72     Gravure Printing     Magazines and periodicals     27526 95 3       73     Magazines and periodicals     Sheet-fed     27526 95 3       74     Business cards     27526 95 3     2754 13 3       75     Magazine and comic supplements for Sunday newspapers     2754 13 3 <tr< th=""><th></th></tr<>	
59     Including brochries. paraphiles, catalog sheets. including roders. magazine inserts, ctc.)     Sheet-fed     27525 52 6       61     OTHER GENERAL JOB PRINTING (27526)     Newspapers Scientific and technical recording charts and chart page (colianing perpending dharts and cale markings)     27526 11 0       64     Sectific and technical recording charts and chart page (colianing perpending dharts and cale markings)     27526 17 7       64     Map. atas, and globe cover printing (including transportation and amusement)     27526 38 3       66     Teket, coupon, and food and beverage, check printing (including transportation and amusement)     27526 47 4       67     Paying cards, printed (including bumper slickers, etc.: except labels)     27526 51 6       68     Printing on metal     27526 47 4       69     Printing on metal     27526 47 4       70     Tedit and identification cards, printed (plastics, paper aminitation, etc.)     27526 47 4       71     Edusiness forms, not elsewhere classified excluding blombooks and looseleaf forms)     Sheet-fed     27526 97 9       71     Magazines and periodicals     Sheet-fed     27526 97 9       72     Franting     Magazines and periodicals     Sheet-fed     27526 97 9    <	
60     OTHER     Circular folders. announcements. package inserts. market forulars. magazine inserts. etc.)     Vieb-fed     27525 54 2       61     OTHER GENERAL JOB PRINTING (27526)     Newspapers     27526 11 0       62     Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings) Except per viciol (27526 30 7     27526 17 7       63     Map. atls: and globe cover printing (including road maps and strip maps)     27526 17 7       64     Calendars and calendar pads     Sheet-fed     27526 30 7       65     Ticket, coupon, and food and boverage check printing (including transportation and anusement)     27526 47 4       66     Playing cards. printed     27526 51 6     10       67     Obcalcomanias and prossure-sensitives (colf-adhesive) (including bumper slickers, etc.: except labels)     27526 51 6       70     Playing cards. printed     27526 83 9     27526 83 9       71     Decalcomanias and prossure-sensitives (colf-adhesive) (including bumper slickers, etc.: except labels)     27526 81 7       71     Decalcomanias and prossure-sensitive (solf-adhesive)     27526 97 3       73     Business forms, not elsewhere classified (excluding blankbooks and locscleaf forms)     Sheet-fed     27526 97 3       74     Prostread pointing on the general commercial printing all coscleaf printing     Sheet-fed     27526 95 3       74     Magazine and comic supplements f	
60       Inserts, market circulars, magazine inserts, etc.)       Web-fed       27525 54 2         61       OTHER GENERAL JOB PRINTING (27526)       Newspapers       27526 11 0         62       Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings)       27526 17 7         63       Map, atlas, and globe cover printing (including road (including transportation and atrup maps)       27526 21 9         64       Sheet.fed       27526 44 1         65       Including transportation and musement)       27526 47 4         66       Playing cards, printed       27526 47 4         70       Oragin and otherwares ensitives (self-adhesive) (including transportation and musement)       27526 47 4         71       Playing cards, printed       27526 47 4         72       Oragin and pressure-sensitives (self-adhesive)       27526 47 1         73       Credit and identification cards, printed       27526 61 6         74       Playing cards, printed       27526 47 7         73       Magazines and periodicals       Sheet-fed       27526 92 0         74       Playing cards, printed       27526 97 1       Playing cards, printed         75       Gravure       Printing on metal       27526 94 6         74       Playing cards, printed       Shee	
60     OTHER GENERALJOB PRIVING 62     Newspapers     27526 11 0       61     GENERALJOB PRIVING 64     Newspapers     27526 17 7       63     Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings) (cocopt pen rule)     27526 17 7       64     Map, attas, and globe cover printing (including road maps and strip maps)     27526 17 7       64     Calendars and calendar pads     Sheet-fed     27526 38 3       66     Ticket, coupon, and food and beverage check printing (including transportation and amusement)     27526 47 4       67     Playing cards, printed     27526 57 1       68     Credit and identification cards, printed (plastics, acc, except labels)     27526 83 9       70     Credit and identification cards, printed (plastics, paper classified (excluding blankboks and looseleaf forms)     Sheet-fed     27526 84 7       71     Eusiness cards     27526 92 0     1       73     Att reproductions and picture prints     27526 92 0       74     Att reproductions and picture prints     27526 92 0       75     Magazines and periodicals     Sheet-fed     27526 92 0       76     Magazines and periodicals     Sheet-fed     27526 92 0       77     Magazine and comic supplements for Sunday newspapers     27541 33 3       78     Magazine and comic supplements for Sunday newspapers	
61     PRIVING     Interception and charts and chart paper (containing preprinted grids and scale markings) (except pen ruled)     27526 17 7       63     Map, atlas, and globe cover printing (including road maps and strip maps)     27526 21 9       64     Map, atlas, and globe cover printing (including road maps and strip maps)     27526 37 1       66     Ticket, coupon, and food and beverage check printing (including transportation and amusement)     27526 41 1       67     Ticket, coupon, and food and beverage check printing (including transportation and amusement)     27526 47 4       68     Decalcomanias and pressure-sensitives (self-adhesive) (including transportation and amusement)     27526 47 4       70     Playing cards, printed     27526 77 1       71     Credit and identification cards, printed (plastics, paper laminations, etc.)     27526 83 9       71     Credit and identification cards, printed (plastics, paper laminations, etc.)     27526 98 3       73     Business forms, not elsewhere classified (excluding blankbooks and loseler forms)     Sheet-fed     27526 98 3       73     Att reproductions and picture prints     27526 97 9     27526 97 9       74     Magazine and comic supplements for Sunday newspapers     27541 35 8       75     Printing     Magazine and periodicals     27542 17 7       76     Craure     Presure-sensitive (self-adhesive)     27541 35 8       77     Prin	
62       Specific containing inclusioning and solar warkings) (except pen ruled)       27526 17 7         63       Map, attas, and globe cover printing (including road maps and strip maps)       27526 21 9         64       Calendars and calendar pads       Sheet-fed       27526 37         65       Ticket, coupon, and food and beverage check printing (including transportation and anusement)       27526 41 1         67       Playing cards, printed       27526 77 1         68       Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.): except labels)       27526 83 9         70       Playing cards, printed       27526 87 7       1         69       Printing on metal       27526 83 9       2         71       Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.): except labels)       27526 84 7         71       Decalcomanias and pressure-sensitives (self-adhesive) (including blankbooks and losseler forms)       Sheet-fed       27526 93         73       Printing on metal       27526 94 6       1         74       At reproductions and picture prints       27526 95 3       2         75       At reproductions and picture prints       27526 95 3       2         76       Foraure (User forms)       Sheet-fed       27526 95 3       2         77<	_
63         Map. atlas, and globe cover printing (including road maps and strip maps)         27526 21 9           64         Calendars and calendar pads         Sheet-fed         27526 36 7           65         Ticket, coupon, and food and beverage check printing (including transportation and amusement)         27526 41 1           67         Ticket, coupon, and food and beverage check printing (including transportation and amusement)         27526 47 4           68         Playing cards, printed         27526 51 6           69         Printing on metal         27526 77 1           70         Creatic and identification cards, printed (plastics, paper laminations, etc.)         27526 83 9           71         Business cards and looseleaf forms)         27526 97 1           72         Gravure Printing         Art reproductions and picture prints All other general commercial printing, not elsewhere reported - Specify product         Sheet-fed         27526 97 9           73         Magazines and periodicals         27526 97 9         27526 97 9           74         Magazine and comic supplements for Sunday newspapers         27541 33 3           78         Magazine and comic supplements for Sunday newspapers         27541 13 3           79         Magazine and comic supplements for Sunday newspapers         27542 11 7           79         Cravure instrucutors on page 6) <td< th=""><th></th></td<>	
Gravure Rome         Magazine and commercial printing and looseleaf forms.         Sheet-fed         27526 38 3           74         Playing cards, printed         27526 44 1           70         Printing on metal         27526 51 6           71         Credit and identification cards, printed (plastics, paper laminations, etc.)         27526 63 9           71         Printing on metal         27526 64 7           70         Credit and identification cards, printed (plastics, paper laminations, etc.)         27526 63 9           71         Business cards         27526 64 7           72         Business cards         27526 77 1           73         Gravure Printing on metal         27526 64 7           74         Art reproductions and picture prints         27526 95 3           74         All other general commercial printing, not elsewhere reported - Specify product         Sheet-fed         27526 97 9           75         Magazines and periodicals         27526 97 9         Printing           78         Magazine and comic supplements for Sunday newspapers         27541 33 3         Pristing           78         Magazine and comic supplements for Sunday newspapers         27542 11 7         Pristing           79         Printing on page 6)         Pressure-sensitive (self-adhesive)         27542 13 3	
66         Ticket, coupon, and food and beverage check printing (including transportation and amusement)         27526 44 1           67         Playing cards, printed         27526 47 4           68         Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.; except labels)         27526 51 6           69         Printing on metal         27526 77 1         Credit and identification cards, printed (plastics, paper laminations, etc.)         27526 83 9           71         Credit and identification cards, printed (plastics, paper laminations, etc.)         27526 94 7           73         Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)         Sheet-fed         27526 92 0           74         Art reproductions and picture prints         27526 97 9         Veb-fed         27526 97 9           75         Gravure         Magazines and periodicals         Sheet-fed         27526 97 9           76         Gravure         Magazine and comic supplements for Sunday newspapers         2754 13 3 3           78         Magazine and comic supplements for Sunday newspapers         2754 13 3         Pressure-sensitive)         2754 21 3 3           79         Flat (except pressure-sensitive)         2754 13 5         Pressure-sensitive (self-adhesive)         2754 21 3 3           81         Made of other material (except pressure-sensitive) <th></th>	
66       (including transportation and amusement)       27526 44 1         67       (including transportation and amusement)       27526 47 4         68       Playing cards, printed       27526 47 4         69       Decalcomanias and pressure-sensitives (self-adhesive)       27526 51 6         69       Printing on metal       27526 77 1         70       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 83 9         71       Business cards       27526 92 0         73       Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)       Sheet-fed       27526 92 0         74       Art reproductions and picture prints       27526 97 9       27526 93 3         74       Art reproductions and picture prints       27526 97 9       27526 97 9         75       Magazines and periodicals       27526 97 9       27526 97 9         76       Magazine and comic supplements for Sunday newspapers       27541 33 3       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27542 11 7       27542 13 3         78       Made of other materials (except pressure-sensitive)       27542 13 3       27542 13 3         79       Made of other materials (except pressure-sensitive)       27542 13 3       27542 13 3	
67       Playing cards, printed       27526 47 4         68       Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.; except labels)       27526 51 6         69       Printing on metal       27526 77 1         70       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 83 9         71       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 84 7         72       Business cards       27526 92 0         73       Att reproductions and picture prints       Sheet-fed       27526 97 9         74       Art reproductions and picture prints       27526 97 9       27526 97 9         75       Att other general commercial printing, not elsewhere reported - Specify product       Sheet-fed       27526 99 5         77       Fravure Printing       Magazines and periodicals       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27541 13 5 8         79       Credit (using bordered) Stock (Including bordered) Cluding bordered) Stock (Including bordered) Stock (In	
68       Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.: except labels)       27526 51 6         69       Printing on metal       27526 77 1         70       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 83 9         71       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 84 7         72       Business cards       27526 92 0         73       All obseleaf forms)       Sheet-fed       27526 92 0         74       Art reproductions and picture prints       27526 97 3         75       All other general commercial printing, not elsewhere reported - Specify product       Sheet-fed       27526 97 9         76       Gravure Printing       Magazines and periodicals       27526 99 5         77       Printing       Magazine and comic supplements for Sunday newspapers       27541 35 8         79       Instructions on page 6)       Made of paper Instructions on page 6)       Flat (except pressure-sensitive)       27542 11 7         80       PRINTED Cost AND SHEETS (Printing only) (See instructions on page 6)       Paper (single-web)       27542 15 8         81       PRINTED ROLLS AND SHEETS (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3	-
69       Printing on metal       27526 77 1         70       Credit and identification cards, printed (plastics, paper       27526 83 9         71       Business cards       27526 84 7         72       Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)       Sheet-fed       27526 92 0         73       Att reproductions and picture prints       27526 97 9       Web-fed       27526 97 9         74       Atl other general commercial printing, not elsewhere reported - Specify product       Sheet-fed       27526 97 9         76       Magazines and periodicals       27526 97 9       Veb-fed       27526 97 9         77       Printing       Magazine and comic supplements for Sunday newspapers       27541 33 3       Printice         78       Magazine and comic supplements for Sunday newspapers       27542 11 7       Pristing         80       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper       Flat (except pressure-sensitive)       27542 11 3         81       Pressure-sensitive (self-adhesive)       27542 15 8       Pressure-sensitive)       27542 15 8         83       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3       Paper (single-web)       27542 32 3	
70       Credit and identification cards, printed (plastics, paper laminations, etc.)       27526 83 9         71       Business cards       27526 84 7         72       Business cards       27526 92 0         73       Credit and identification cards, printed (plastics, paper classified (excluding blankbooks and looseleaf forms)       Sheet-fed       27526 92 0         73       Art reproductions and picture prints       27526 97 9       Web-fed       27526 97 9         74       Art reproductions and picture prints       27526 97 9       Sheet-fed       27526 97 9         76       Fravure       Magazines and periodicals       Sheet-fed       27526 97 9         77       Fravure       Magazines and periodicals       27541 33 3       Printing         78       Magazine and comic supplements for Sunday newspapers       27541 35 8       Printing         78       Printing       Made of paper LABELS, CUSTOM AND STOCK (Including bordered) (See Instructions on page 6)       Made of other materials (except pressure-sensitive)       27542 11 7         80       PRINTED ROLLS AND SHEETS (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         81       PRINTED ROLLS AND SHEETS (Printing only) (See instructions on page 6)       Paper (single-web)       27542 37 4	
72       Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)       Sheet-fed       27526 92 0         73       All obseleaf forms)       Web-fed       27526 94 6         74       Art reproductions and picture prints       27526 95 3         75       All other general commercial printing, not elsewhere reported - Specify product       Sheet-fed       27526 97 9         76       Gravure       Magazines and periodicals       Sheet-fed       27526 97 9         77       Printing       Magazines and periodicals       27541 33 3       Sheet-fed       27541 35 8         78       Magazine and comic supplements for Sunday newspapers       27541 35 8       Sheet-fed       27542 11 7         80       CUSTOM AND STOCK (including bordered) (See Instructions on page 6)       Made of paper Instructions on page 6)       Flat (except pressure-sensitive)       27542 13 3         81       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See Instructions on page 6)       Made of other materials (except cloth) - Specify       27542 17 4         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See Instructions on page 6)       Paper (single-web)       27542 32 3	
72       classified (excluding blankbooks and looseleaf forms)       Sheet-fed       27526 92 0         73       Art reproductions and picture prints       27526 94 6       27526 95 3         75       Art reproductions and picture prints       27526 97 9       1         76       Art reproductions and picture prints       27526 97 9       1         77       Gravure       Magazines and periodicals       Sheet-fed       27526 97 9         77       Printing       Magazines and periodicals       27541 33 3       1         78       Magazine and comic supplements for Sunday newspapers       27541 35 8       1         79       CUSTOM AND STOCK (including bordered) (See instructions on page 6)       Made of paper Isolate (seeff adhesive)       27542 11 7       1         80       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Made of other materials (except cloth) - Specify adhesive)       27542 17 4         81       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 37 0	
74       Art reproductions and picture prints       27526 95 3         75       All other general commercial printing, not elsewhere reported - Specify product       Sheet-fed       27526 97 9         76       Gravure       Magazines and periodicals       Sheet-fed       27526 97 9         77       Printing       Magazines and periodicals       27541 33 3       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27541 35 8       27541 35 8         79       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper       Flat (except pressure-sensitive)       27542 11 7         80       Stock (Including bordered) (See instructions on page 6)       Made of other materials (except cloth) - Specify label material       27542 17 4         81       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         82       Printing only (See instructions on page 6)       Paper (single-web)       27542 32 0       1	
75All other general commercial printing, not elsewhere reported - Specify productSheet-fed27526 97 976Gravure PrintingMagazines and periodicals27541 33 378Magazine and comic supplements for Sunday newspapers27541 35 879PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)Made of paper Prissure-sensitive (self-adhesive)27542 11 780PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)Made of other materials (except pressure-sensitive)27542 13 381PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)Paper (single-web)27542 32 382PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)Paper (single-web)27542 32 3	
75       elsewhere reported - Specify product       Sheet-fed       27526 97 9         76       Gravure       Web-fed       27526 99 5         77       Printing       Magazines and periodicals       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27541 35 8         79       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper Pressure-sensitive)       Flat (except pressure-sensitive)       27542 11 7         80       Made of other materials (except pressure-sensitive)       27542 13 3       Pressure-sensitive)       27542 15 8         81       Made of other materials (except cloth) - Specify label material       Pressure-sensitive (self-adhesive)       27542 15 8         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         83       Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3	
Gravure Printing       Magazines and periodicals       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27541 35 8         79       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper Flat (except pressure-sensitive)       27542 11 7         80       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper Flat (except pressure-sensitive)       27542 13 3         81       Pressure-sensitive (self-adhesive)       27542 15 8         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         83       Other (including bordered) (See instructions)       Paper (single-web)       27542 32 3	
77       Printing       Magazines and periodicals       27541 33 3         78       Magazine and comic supplements for Sunday newspapers       27541 35 8         79       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper Flat (except pressure-sensitive)       27542 11 7         81       PRINTED LABELS, CUSTOM AND STOCK (Including bordered)       Made of paper (Including bordered)       Flat (except pressure-sensitive)       27542 13 3         81       Pressure-sensitive (self-adhesive)       27542 15 8       Pressure-sensitive (self-adhesive)       27542 15 8         82       Made of other material       Made of other materials (except cloth) - Specify label material       27542 17 4         83       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         Other (including bordered) (See instructions)       Other (including bordered) - Specify label material       27542 32 3	
79       PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)       Made of paper       Flat (except pressure-sensitive)       27542 11 7         80       Rolls (except pressure-sensitive)       27542 13 3       Pressure-sensitive)       27542 13 3         81       Made of other materials (except pressure-sensitive)       27542 15 8       Pressure-sensitive (self-adhesive)       27542 15 8         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3	
79LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)Flat (except pressure-sensitive)27542 11 781Rolls (except pressure-sensitive)27542 13 381Made of other materials (except cloth) - Specify label material27542 15 882Printed Rolls AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)Paper (single-web)27542 32 383Other (including bordered) (See instructions)Paper (single-web)27542 32 3	
80       (Including bordered) (See instructions on page 6)       Rolls (except pressure-sensitive)       27542 13 3         81       Pressure-sensitive (self-adhesive)       27542 15 8         82       Made of other materials (except cloth) - Specify label material       27542 17 4         82       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3         83       Other (including time including tincluding tincluding tincluding time including time including time	
81       (See instructions on page 6)       Pressure-sensitive (self-adhesive)       27542 15 8         82       Made of other materials (except cloth) - Specify label material       27542 17 4         83       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3	
82     Iabel material     27542 17 4       83     PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)     Paper (single-web)     27542 32 3	
83       PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)       Paper (single-web)       27542 32 3	
83     PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)     Paper (single-web)     27542 32 3	
(Printing only) (See instructions on page 6)	
(Continued on next page) Catalog and directory printing (27543) 27543 00 8	

	Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 – Continued									
Ite	em 18B. PROE	OUCTS AND SEF	RVICES OF THIS	5 ESTABLISHMI	ENT DURING 1997 – (	Continued	Product	s shinr	hed	
			Desidents and a			Census	and oth	er recei	ipts	
No.			Products and se	rvices		product code		.o.b. pl <b>(E)</b>	ant	
Line No.			(A)			(B)	584 Millions	Thou- sands	i I Dollars	
86	Gravure Printing –	ADVERTISING PRINTING	Direct mail (incl cards, and print	uding circulars, le ed envelopes)	etters, pamphlets,	27545 11 0	\$	1		
87	Continued	(Designed to sell products or services)	Preprinted free-	standing newspa	per inserts (FSI's) jularly issued)	27545 45 8		   	 	
		(27545)	Other advertisin	ng printing (incluc	ling brochures,			   	   	
88			pamphlets, cata announcements	log sheets, circul	ar folders, , book jackets, market	27545 48 2		     		
89		Decalcomanias a including bumpe	nd pressure-sen: er stickers, etc.) (F	sitives (self-adhes Report labels on l	sive, ines 79–82)	27546 51 4		 	1	
90		All other general (including printe		nting, not elsewhe business cards)	ere reported	27546 95 1		   		
91	Letterpress Printing		periodicals, includ	ding magazine an	27591 13 0		 			
92	U U	PRINTED LABELS,	Made of paper		ssure-sensitive)	27592 12 0		   	   	
		CUSTOM AND STOCK						 		
93		(Including bordered) (See instructions on		Pressure-	ressure-sensitive)	27592 14 6		   		
94		page 6)		sensitive (self-adhesive)	Flat	27592 16 1		 	 	
95			Made of other n	haterials (except o	Rolls Rolls - <i>Specify</i>	27592 18 7		 		
			label material					   	1	
96		PRINTED				27592 21 1		 	 	
97		ROLLS AND SHEETS FOR	Paper (single-we	eh)		27592 23 7		   	1	
77		PACKAGING PURPOSES (Printing only)				21372 23 1			I	
98		(See instruct	Other (including	Other (including multiweb structures)				   		
99		Catalogs (includi business referen	ng direct mail) a ce services) <b>(275</b>	nd directories (ind <b>93)</b>	cluding telephone and	27593 17 7		   		
		annual corporate	e reports), bank p	ding SEC filing an printing (except ch	neckbooks), bank form			   	1	
100		checkbooks on li (27594)	ne 163 and mani	fold business for	legal printing (Report ms on lines 167-183)	27594 21 7		   		
101		ADVERTISING PRINTING (Designed to sell	Direct mail (incl cards, and print catalogs on line	ed envelopes) (Re	etters, pamphlets, eport direct mail	27595 12 3		   		
102		products or services)	Display advertising	Posters (includir car cards, windo	ng outdoor advertising, ow)	27595 14 9		1	1	
		(27595)			lisplay, point-of- other printed display			   	   	
103			Proprinted	material	and printed display	27595 16 4		 		
104			Preprinted free-standing newspaper	Rolls (including	hi-fi and spectacolor)	27595 18 0		   		
			inserts (FSI's) (advertising supplements					   		
105			not regularly issued)	Sections (2 pag	os or moro)	27505 20 (		 		
105			Chapring	· · · ·		27595 20 6		   		
106			Shopping news		ported above	27595 22 2				
10-			(including broch circular folders,	ng printing, not re nures, pamphlets, announcements,	catalog sheets, package inserts, book	27595 24 8		   		
107		OTHER	-	ackets, market circulars, magazine inserts, etc.)				   		
108		GENERAL JOB PRINTING	paper (containir (except pen rule	ng preprinted grid	is and scale markings)	27596 11 3		   		
109		(27596)	Newspapers			27596 13 9		   		
					sitives (self-adhesive) (Report labels on lines			,   		
110			92-96)			27596 15 4		 		
111	(Continued on next page)	(Continued on next page)	Business cards			27506 17 2		,   		
111	, puge)		Dusiness carus		27596 16 2	l	I			

If not shown, please enter your 11-digit Census File Number

Census File Number

			VICES OF THIS	S ESTABLISHM	ENT DURING 1997 –	Continued				
							Products shipped and other receipts			
O		Products and services			Census product	Value,	f.o.b. pl <b>(E)</b>	ant		
Line No.			(4)			581 code	584	Thou-		
	Letterpress Printing –	OTHER GENERAL	(A) Business forms blankbooks and	s, not elsewhere c d looseleaf forms)	lassified (excluding	(B) 27596 17 0	Millions \$	sands	Dollars   	
113	Continued	JOB PRINTING -		ncluding embosse		27596 19 6	•	   		
114		Continued	Ticket, coupon,	, and food and be	verage check printing					
				sportation and an	nusement)	27596 21 2		   		
115			Calendars and All other gener reported (inclue kind of product	al commercial pr ding customized	inting, not elsewhere stationery) – <i>Specify</i>	27596 23 8		     	     	
116						27596 27 9			l	
117	Flexographic Printing	PRINTED Made of paper LABELS, Flat (except pressure-sensitive)		2759B 14 6						
118		CUSTOM AND STOCK (Including		Rolls (except pr	essure-sensitive)	2759B 16 1				
119		bordered) (See instructions on page 6)		Pressure- sensitive	Flat	2759B 18 7				
120		page b)		(self-adhesive)	Rolls	2759B 20 3		   		
			Made of other label material	materials (except	cloth) – <i>Specify</i>					
121						2759B 22 9		i I	i I	
122		PRINTED ROLLS AND	Paper (single-w	veb)		2759B 26 0		   		
123		SHEETS FOR PACKAGING PURPOSES (Printing only) (See	Polyethylene (s	2759B 28 6						
124		instructions on page 6)	Other (includin	Other (including multiweb structures)				   	   	
125		Magazine and p	eriodical printing	g		2759C 29 2		 		
126		Magazine and co	omic supplements for Sunday newspapers			2759C 31 8		 		
127		prospectuses, and checkbooks), ba financial and lec	gal printing (including SEC filing and nnual corporate reports), bank printing (except nk form printing (except manifold), and other gal printing (Report checkbooks on line 164 and ses forms on lines 167–183) ting (including direct mail, display, preprinted free- aper inserts (FSI's) (advertising supplements not regularly er printing designed to sell products or services)			2759C 32 6			       	
128		standing newspa				2759C 33 4				
129		Shopping news				2759C 35 9				
130		Newspapers				2759C 36 7		   		
131	0	<b>0</b> 1		elsewhere classi	fied	2759C 38 3				
132	Screen Printing (Report	PRINTED LABELS, CUSTOM AND	Made of paper	Pressure- sensitive (self-adhesive)	Flat	27598 11 9		   _		
133	printing on garments and fabric articles	STOCK (Including bordered) <i>(See</i>			Rolls	27598 13 5				
134	on lines 143	instructions on page 6)	Made of other label material	Other paper labels Made of other materials (except cloth) – 5		27598 15 0		     		
135						27598 17 6				
136		ADVERTISING PRINTING	Display advertising	Posters (includin car cards, window	g outdoor advertising, w)	27598 19 2				
137		Counter, floor display, point-of-purcha and other printed display material		splay, point-of-purchase,	27598 21 8					
	(Continued on next page)		Other advertisi			27598 23 4		   		

FO	rm MC-270	3				Р	age 12
Ite	em 18B. PROD	UCTS AND SEF	VICES OF THIS ESTABLISHMENT DURING 1997 - 0	Continued			
				Census	Product and oth	er recei	pts
No.			Products and services	product	Value, f	.o.b. pla <b>(E)</b>	ant
Line No.			(A)	581 COde (B)	584 Millions	   Thou-     sands	Dollars
139	Screen Printing – Continued	OTHER GENERAL JOB PRINTING	Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.) (Report labels on lines 132–135 or line 144)	27598 25 9	\$		
140			Printing on metal	27598 27 5			
141			Printing on glass or plastics containers for others	27598 29 1		 	
			All other general commercial printing, not elsewhere reported (including customized printed stationery and business cards) – <i>Specify kind of product printed</i>			       	
142				27598 31 7			
143		PRINTING ON APPAREL AND FABRIC	Apparel and apparel accessories, made of any material	23964 35 6			
144		ARTICLES MADE ELSEWHERE	Fabric articles other than apparel or apparel accessories, including cloth labels	23964 36 4			
145		Stamped art go	ods for embroidering, punching, and needlewook	23964 37 2		i i	
146	Engraving (Printing) (27599)	Security		27599 12 5		     	
147	(Report nameplate engraving on	Social		27599 22 4			
148	line 195)	COMMERCIAL	Business cards	27599 33 1			
149			Other	27599 35 6			
150	PREPRESS SERVICES, EXCEPT		gesetting services (27910)	27910 00 9			
151	PLATEMAKING	Lithographic pla	temaking services, excluding plates (27962)	27962 00 0			
152		Gravure platem	aking services, excluding plates	27963 52 9			
153		Other platemaki	ng services, excluding plates	27963 75 0			
154	Printing plates made for others,	Lithographic		27961 00 2			
155	excluding blank plates (Report blank	Letterpress		27963 27 5			
156	plates on lines 207–209)	FLEXO- GRAPHIC	Natural and synthetic rubber	27963 45 3			
157			Photopolymer	27963 47 9		.       <del>   </del>	
158		Gravure		27963 53 7			
		Other plates ma	de for others – Specify kind			1       	
159				27963 71 9			
160	Pressure-sensiti CHECKBOOKS	ve products, not	printed	26723 00 7			
161	(INCLUDING INSERTS AND	Lithographic (of	fset)	27823 11 1			
	REFILLS BUT EXCLUDING THOSE IN	Gravure		27823 13 7		,       	
163	CONTINUOUS FORM AND	Letterpress		27823 19 4			
164	DIE-CUT) (27823)	Flexographic		27823 17 8			
165		Screen printing		27823 15 2		     	
166		Other		27823 21 0			

CONTINUE WITH ITEM 18B ON PAGE 13

If not shown, please enter your 11-digit Census File Number from the address label on page 1

					Census	Products shipped and other receipts		
No.		Products and services				Value, f.o.b. plant		
Line <sup>r</sup>		(A)					Thou-	
	Unit Set Forms, Loose	Label/form com			(B) 27612 11 8	Millions \$		
68	or Bound (27612)	STOCK, INCLUDING	One-time carbo	27612 13 4		1		
69	(See instructions on page 6)	IMPRINTED	Carbonless		27612 15 9		   	
70		CUSTOM PRINTED	One-time carbo	n	27612 53 0			
71			Carbonless		27612 55 5		   	
72		Tabulating card	sets	27612 61 3		   		
				counting systems)	27613 00 9		1	
	Custom Continuous	Label/form com		27615 31 9				
175	Forms (27615)	Jumbo roll-feed			27615 35 0		   	
76	(See instructions on	SELF-MAILER FORMS	Peel-back maile	ers	27615 41 8			
77	page 6)	-	Insert mailers		27615 43 4		   	   
178			Other		27615 45 9		- <del> </del>   	
79		ALL OTHER CUSTOM	One part	With product affixed	27615 55 8			
80		CONTINUOUS FORMS		Other	27615 61 6		   	   
81			Multiple parts	One-time carbon	27615 63 2		   	
82				Carbonless	27615 65 7		1	
	Stock continuou	Is forms (single c	r multiple copy s	stock forms usually printed on d), including stock jumbo roll-feed	27010 00 7			   
83	forms, label/forr	m combinations,	self-mailers, etc.	a), including stock jumbo roll-leed	27617 00 0		 	 
84	CARDS PRINTED	Lithographic pri	nting		27712 01 7		1	i 
85	FOR PUBLICATION BY OTHERS	Gravure printing	9		27712 03 3		   	   
186	(27712)	Screen printing			27712 05 8		 	
87		Flexographic pr	inting		27712 07 4		i 	   
188		Letterpress prin Other printing-5			27712 09 0			
189		other printing-3			27712 11 6		 	
07	PAMPHLET AND OTHER				27712110		 	
90	SOFT COVER BINDING	Mechanical bind	ding		27892 26 4		 	
	(Material printed elsewhere)				07000 07			
91	Receipts for bin	Adhesive bindir ding sample boo	0	d cards (including color, carpet,	27892 25 6		- 	 
92	upholstery, drap	pery, etc.)		ss work (material printed elsewhere);	27892 81 9		   	-
93	embossing, varr mounting, gold	hishing, indexing	, collating, perfo	rating, folding, glueing, die-cutting,	27892 92 6		1	
94	Tags, unprinted				26795 98 9			
95	Etching and eng	raving nameplat	es		34790 13 9		   	

101	rm MC-270	3							F	Page 14
Ite	em 18B. PROD	UCTS AND S	ERVICES OF THIS I	ESTABLI	SHMENT DU	JRING 1997	/ – Continued	I		
					Census	Unit of	Products sh	ipped and oth		·
No.		Products an	d services		product code	measure for	Quantity	Value,	f.o.b. pl <b>(E)</b>	ant
Line No.				581	quantities	583	584	Thou-		
	LAMINATED OR	(A) Single-web pa	per, coated rolls and	1 sheets	(B)	(C)	(D)	Millions	sands	Dollars
196	COATED PAPER OR FILM FOR	(including way	(ed)		26711 00 2			\$	i 1	i <del>1</del>
197	FLEXIBLE PACKAGING PURPOSES	(including coe	m, coated rolls and s xtruded)	sneets	26712 00 0				 	 
198	(Converting and printing or	Paper/paper a laminated roll	nd film/paper multiw s and sheets	veb	26715 00 3				   	
199	converting only)	Film/film mult sheets	iweb laminated rolls	and	26716 00 1				i I	i I
200	Laminated Aluminum	Film/foil withc	out paper		34972 10 9				   	   
201	Foil Rolls and Sheets for Packaging	FOIL/PAPER COMBI-	Extrusion laminated foil/paper combinat		34972 22 4	Thousand			1	
202	Purposes (Converting	NATIONS	Adhesive or wax la foil/paper combinat	minated tions	34972 25 7	pounds			   	
203	and printing or converting only)	Foil/film/paper	and foil/foil combin	ations	34972 28 1				1	
	SPECIALTY BAGS AND	<u> </u>	per, coated (26731)		26731 00 0	Short tons			   	
204	LINERS	Single-web fill	m (including coextru							
		film)			26732 00 8				   	
206	ALL OTHER	Describe and r	nations and foil report separately eac	:h	26733 00 6				 	 
	PRODUCTS MADE IN THIS ESTABLISH-	product with a more which ca	sales value of \$50,0 Innot be assigned to	00 or one of						1
	MENT	quantity. For a	e. Specify unit of me Il remaining product port a single total va	ts, write					i I	l
207					18				1	
208					26				1	1
					34				   	 
209	MISCELLA-									
210	NEOUS RECEIPTS	Receipts for pl			97334 00 7					 
211		Receipts for se	rvices as print broke	er	97389 00 1				 	<u> </u> 
212		Sales of scrap	and refuse neous receipts (inclu	Idina	99980 13 8				 _	 
213	RESALES	receipts for re			99980 98 9				i 	i +
	RESALES	without furthe or assembly in	r manufacture, proce this establishment.	The					   	
214		cost of such ite item 10, line b	ems should be report	ted in	99989 00 6				i I	
215	<b>TOTAL va</b> Sum of line	lue of shipme es 1–214, colum	nts and other rece nn (E)	ipts	77000 00 8			\$	   	   
Ite	ems 19-21 - N	lot applicable	to this report							<u> </u>
			e for any explanation	ns that ma	ay be essentia	l in understa	anding your re	ported data.		
Ite	em 22. CERTIFI	CATION – This	s report is substanti	ally accur	rate and has	been prepa	red in accorda	ance with ins	truction	IS.
Na	me of person to		ing this report (Print			Area	a code Num		Exten	
667 Na	1 me of company				•	hone 2 Iumber and	street, city, Sta	ate, ZIP Code)		
	F	ROM: Month	Day	Ye	ear TC	): Month		Day	Year	
	· · · –	66 1	J	Title	2			Date		
						וס	aasa nhatacan	w this form fo		cocordi