

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

**Item 17. CONSUMPTION OF SELECTED MATERIALS DURING 1997**

**INSTRUCTIONS**

**1. General** – The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in item 18B. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies which are not listed, describe and report them in the "Cost of all other materials . . ." line at the end of this section. If you consumed less than \$25,000 of a listed material, include the value with "Cost of all other materials . . .," Census material code 970099 8.

Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

**2. Valuation of Materials Consumed** – The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.

Materials received from other plants within your company should be reported at their full economic value (the value assigned by the shipping plant, plus the cost of freight and other handling charges).

If purchases or transfers do not differ significantly from the amounts actually put into production, you may report the cost of purchases or transfers. However, if consumption differs significantly from the amounts purchased or transferred, these amounts should be adjusted for changes in the materials and supplies inventories by adding the beginning inventory to the amount purchased or transferred and subtracting ending inventory.

**3. Contract Work** – Include as materials consumed those you purchased for use by others making products for you under contract. Amounts paid to the companies doing the contract work should be reported in item 10, line e, and should include freight in and out. On the other hand, materials owned by others but used by this establishment in making products for others under contract or on commission should be excluded.

**4. Resales** – Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in item 10, line b, not in item 17 below. The value of these products shipped by this establishment should be reported in item 18B under Census product code 99989 00 6, "Resales."

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Line No.	Materials, parts, and supplies	Census material code	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in)		
			<b>(E)</b>		
	<b>(A)</b>	<b>(B)</b>	574 Millions	Thou- sands	Dollars
<b>1</b>	Metal for printing plates	330005 0	\$		
<b>2</b>	Unexposed photosensitive printing plates	386100 2			
<b>3</b>	Light sensitive film	386155 6			
<b>4</b>	Light sensitive papers (including photographic paper and diffusion transfer paper)	386166 3			
<b>5</b>	Color proofing materials	386171 3			
<b>6</b>	Paper, all types except light sensitive (including newsprint, book, bond, cover, and coated)	262100 1			
<b>7</b>	Cost of all other materials and components, parts, containers, and supplies consumed . . . . . <i>Describe the principal materials, etc., included in this value.</i>	970099 8			
<b>8</b>	<b>TOTAL</b> Sum of lines 1–7 should equal item 10, line a		\$		

**CONTINUE WITH ITEM 18A ON PAGE 6**

Item 18A. TYPE OF OPERATION CONDUCTED AT THIS ESTABLISHMENT DURING 1997					
Line No.	Item		Key	Mark (X) appropriate boxes	
	(A)			(B)	
1	<b>Operations Performed</b>	Typesetting/imagesetting	401	461 4 <input type="checkbox"/>	
2		Platemaking and/or platemaking services	402	471 3 <input type="checkbox"/>	
3		Printing	403	478 8 <input type="checkbox"/>	
4	<b>Equipment</b> If you print, which of the following types of press equipment did you operate in 1997?	Letterpress	404	443 2 <input type="checkbox"/>	
5		Flexographic	405	444 0 <input type="checkbox"/>	
6		OFFSET (Lithographic)	Sheet-fed	406	445 7 <input type="checkbox"/>
7			Web-fed	407	446 5 <input type="checkbox"/>
8		Gravure	408	447 3 <input type="checkbox"/>	
9		Engraving	409	448 1 <input type="checkbox"/>	
10		Screen process	410	442 4 <input type="checkbox"/>	
11		Quick printing (see instructions below)	411	458 0 <input type="checkbox"/>	
12		Digital printing (see instructions below)	412	459 8 <input type="checkbox"/>	
13		Other – Specify			
			413	449 9 <input type="checkbox"/>	

**Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997**

**INSTRUCTIONS**

**1. General** – The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of item 18B. PLEASE DO NOT COMBINE PRODUCT LINES.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

**2. Valuation of Products** – Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

**3. Resales** – Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS

OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census product code 99989 00 6, "Resales."

**4. Quick Printing** – Commercial printing using either offset equipment that is only capable of printing materials less than 18" X 23", or digital equipment (including ink-jet printers) to print text-type documents. Printing with offset equipment capable of printing materials 18" X 23" or greater should be reported under lithographic printing (lines 11–16). Printing materials other than text-type documents on digital printing equipment should be reported as "digital printing" on line 26. Report quick printing on line 27.

**5. Digital Printing** – Commercial printing using digital printing equipment to produce materials other than text-type documents. Printing text-type documents on digital equipment should be reported as "quick printing," on line 27. The use of digital technology as "pre-press" for conventional printing equipment does not constitute digital printing and should be reported based on the type of equipment (lithographic, flexographic, screen, etc.). Report digital printing on line 26.

Line No.	Products and services		Census product code	Products shipped and other receipts		
				Value, f.o.b. plant (E)		
	(A)	(B)	584	Millions	Thou-sands	Dollars
1	PREPRESS SERVICES EXCEPT PLATEMAKING	Typesetting/imagesetting services (27910)	27910 00 9	\$		
2		Lithographic platemaking services, excluding plates (27962)	27962 00 0			
3		Gravure platemaking services, excluding plates	27963 52 9			
4		Other platemaking services, excluding plates	27963 75 0			

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Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 – Continued

Line No.	Products and services  (A)		Census product code  (B)	Products shipped and other receipts			
				Value, f.o.b. plant (E)			
				584 Millions	Thou- sands	Dollars	
5	Printing plates made for others, excluding blank plates (Report blank plates on lines 28-34)	Lithographic	27961 00 2	\$			
6		Letterpress	27963 27 5				
7		FLEXOGRAPHIC	Natural and synthetic rubber	27963 45 3			
8			Photopolymer	27963 47 9			
9		Gravure	27963 53 7				
10		Other plates made for others – Specify kind	27963 71 9				
11	Commercial printing, including "job"	OFFSET (LITHOGRAPHIC) PRINTING	Magazines and periodicals	27521 00 4			
12			Labels and wrappers	27522 00 2			
13			Catalogs and directories	27523 00 0			
14			Financial and legal	27524 00 8			
15			Advertising	27525 00 5			
16			Other general offset job printing	27526 00 3			
17			FLEXOGRAPHIC PRINTING	Labels and wrappers	2759B 00 5		
18		Other flexographic printing		2759C 00 3			
19		LETTERPRESS PRINTING	Magazines and periodicals	27591 00 7			
20			Labels and wrappers	27592 00 5			
21			Catalogs and directories	27593 00 3			
22			Financial and legal	27594 00 1			
23			Advertising	27595 00 8			
24			Other general letterpress job printing	27596 00 6			
25			Screen printing, except on textiles	27598 00 2			
26		Digital printing	2759A 14 8				
27		Quick printing	27526 96 1				
28		ALL OTHER PRODUCTS MADE AND SERVICES PERFORMED IN THIS ESTABLISHMENT	Describe and report separately each product with a sales value of \$50,000 or more which cannot be assigned to one of the lines above. For all remaining products, write "Other" and report a single total value.	18			
29				26			
30				34			
31				42			
32				59			
33				67			
34				75			

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 – Continued							
Line No.	Products and services  <b>(A)</b>			Census product code  <b>(B)</b>	Products shipped and other receipts		
					Value, f.o.b. plant <b>(E)</b>		
					584	584	584
				Millions	Thou- sands	Dollars	
35	MISCELLANEOUS RECEIPTS	Sales of scrap and refuse		99980 13 8	\$		
36		Receipts for photocopying		97334 00 7			
37		Receipts for services as print broker		97389 00 1			
38		Other miscellaneous receipts (including receipts for repair work, etc.)		99980 98 9			
39	RESALES	Sales of products bought and sold without further manufacture, processing, or assembly in this establishment. The cost of such items should be reported in item 10, line b.		99989 00 6			
40	<b>TOTAL value of shipments and other receipts</b> Sum of lines 1–39 column (E)			77000 00 8	\$		

Items 19–21 – Not applicable to this report

**REMARKS** – Please use this space for any explanations that may be essential in understanding your reported data.

**Item 22. CERTIFICATION** – This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report ( <i>Print or type</i> )			Telephone	Area code	Number	Extension	
667	1		2				
Name of company				Address ( <i>Number and street, city, State, ZIP Code</i> )			
<b>Period covered</b>		FROM: Month	Day	Year	TO: Month	Day	Year
		666	1		2		
Signature of authorized person				Title		Date	