

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

17 and 18 Not Applicable.

19 TYPE OF OPERATION

(Mark "X" the ONE box that best describes the operation performed at this establishment during 2012.)

**Selling bakery type products (donuts, pastries, cookies, pretzels, bagels, etc.)**

**Made on the premises for immediate consumption (to be eaten at establishment)**

- 0620 427  Without seating
- 429  With seating - customer pays for items before consumption
- 428  With seating - customer pays for items after consumption

**Made on the premises but not intended for immediate consumption (carry out)**

- 592  Made from scratch (flour and other ingredients mixed on the premises)
- 593  Made from dough prepared elsewhere
- 594  Not made on the premises

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20 and 21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

**General** - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of 22. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

**Valuation of Products** - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

**Contract Work** - Report PRODUCTS MADE BY OTHERS FOR YOU FROM YOUR MATERIALS on the specific lines as if they were made in this establishment. On the other hand, do not report on the specific product lines PRODUCTS THAT YOU MADE FROM MATERIALS OWNED BY OTHERS. Report only the amount that you received for "commission or contract receipts" under Census code 999899 2000.

**Resales** - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census code 999899 1000, "Resales."

Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
1	Retail bakery products				
	Breads and rolls (excluding bagels) . . . . .	311811 0111			
2	Bagels . . . . .	311811 0121			
3	Cakes . . . . .	311811 0131			

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
<b>4</b>	Retail bakery products - Continued					
	Cookies . . . . .	311811 0141				
<b>5</b>	Doughnuts . . . . .	311811 0151				
<b>6</b>	Pies . . . . .	311811 0161				
<b>7</b>	Other sweet goods (sweet rolls, coffee cakes, pastries, danishes, muffins, etc.) . . . . .	311811 0171				
<b>8</b>	Commercial bakery products (Specify kind) . . . . .	311812 WYWW				
<b>9</b>	All other products made in this establishment (Specify and report each product with sales value of \$50,000 or more that cannot be assigned to one of the pre-listed products and services. For all remaining products, write "Other" and report a single total value.)	18				
<b>10</b>		26				
<b>11</b>		34				
<b>12</b>		42				
<b>13</b>		59				
<b>14</b>		67				
<b>15</b>	Contract work - Receipts for work done for others on their materials (Specify products worked on and kind of work.)	999899 2000				
<b>16</b>	Resales - Sales of products bought and sold without further manufacture, processing, or assembly (The cost of such items should be reported in <b>16</b> , line A2.) . . . . .	999899 1000				
<b>17</b>	Miscellaneous receipts (including receipts for repair work, sales of scrap and refuse, etc.) . . . . .	999899 9000				
<b>18</b>	<b>TOTAL</b> (Should equal total reported in <b>5</b> ) . . . . .	770000 0000				

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**23-25** Not Applicable.

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26 SPECIAL INQUIRIES

A. PURCHASE OF CONTRACT MANUFACTURING

1. Did this establishment purchase contract manufacturing services from other companies or foreign plants of your company in 2012?

Include:

- Products for which the manufacturing (i.e., transforming or otherwise processing materials or components based on specifications provided by your company) was outsourced to other companies.
• Products for which the manufacturing was performed by your company's foreign plants.

Exclude:

- Services for packaging and assembling.
• Purchases of merchandise for resale (sale of products bought and sold without further processing or transformation).

1011 [ ] Yes - Go to line 2

1012 [ ] No - Go to B

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2. Report the costs incurred by this establishment for contract manufacturing purchased in 2012 . . . . . 1013

Table with 3 columns: \$ Bil., Mil., Thou. for year 2012.

3. Report the value of sales, shipments, receipts, or revenue generated in 2012 from products whose purchases were reported as contract manufacturing costs in line 2 . . . . . 1015

Table with 3 columns: \$ Bil., Mil., Thou. for year 2012.

B. RECEIPTS FROM CONTRACT MANUFACTURING

1. Did this establishment provide contract manufacturing services to others in 2012 (regardless of materials ownership)?

Include:

- Products manufactured at this location (i.e., transforming or otherwise processing materials or components based on specifications provided by the contracting company).
• Products manufactured and transferred to other plants of your company.
• Products manufactured and exported.

Exclude:

- Services for packaging and assembling.
• Sales of products purchased and sold without further processing or transformation.

1017 [ ] Yes - Go to line 2

1018 [ ] No - Go to C

2. Report the value of sales, shipments, receipts, or revenue generated in 2012 from contract manufacturing performed at this location for others (regardless of materials ownership and based on specifications provided by the contracting company) . . . . . 1019

Table with 3 columns: \$ Bil., Mil., Thou. for year 2012.

Please describe the product(s) being manufactured for others at this establishment. ↴

Blank text area for describing products.

1020

CONTINUE WITH 26 ON PAGE 14

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**26** SPECIAL INQUIRIES - Continued

**C. FRANCHISE**

**1.** Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2012?  
(Mark "X" only ONE box.)

0237  Yes - franchisee-owned establishment

0238  Yes - franchisor-owned establishment

0239  No

**2.** If yes, provide the trademark(s) or brand name(s) below. ↴

0235

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

	Month	Year		Month	Year
FROM	□ □	□ □ □ □	TO	□ □	□ □ □ □

Name of person to contact regarding this report

Title

	Area code	Number	Extension
Telephone	□ □ □	- □ □ □ □ □ □ □ □	- □ □ □ □ □

	Area code	Number
Fax	□ □ □	- □ □ □ □ □ □ □ □

E-mail address

	Month	Day	Year
Date completed	□ □	□ □	□ □ □ □

**Thank you for completing your 2012 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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