If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.
17 DETAILED COST OF MATERIALS, PARTS, AND SUPPLIES
General - The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in 22. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies that are not listed, describe and report them in the "Cost of all other materials . . ." at the end of this section. If you consumed less than $\$ 25,000$ of a listed material, include the value with "Cost of all other materials . . . " Census material code 00970099.
Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.
If quantities are requested, please use the unit of measure specified.
If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Materials Consumed - The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.
 assigned by the shipping plant, plus the cost of fareift a no th) Whamg charges).
 the cost of purchases or tran if Howor, if consumption iff sid fic antiy from the amounts purchased or transferred, these amounts should be adjusted for nes in thenaterials and supplies inventories by adding the beginning inventory to the amount qu ch as od acred and subtracting ending inventory.
Contract Work - Includ as manars consumed those you purchased for use by others making products for you under contract. Amountspaid to the companies doing the contract work should be reported in (16, line A5, and should include freight in and out. On the other hand, materials owned by others but used at this establishment in making products for others under contract or on commission should be excluded.

Resales - Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in 16, line A2, not in $\mathbf{1 7}$. The value of these products shipped by this establishment should be reported in 22 under Census product code 999899 1000, "Resales."



18 Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.
(19) TYPE OF OPERATION


20 and 21 Not Applicable.

## DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

General - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of 22. PLEASE DO NOT COMBINE PRODUCT LINES.
If quantities are requested, please use the unit of measure specified.
If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Products - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes. If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.
Resales - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value

## under Census code 999899 1000, "Resales." <br> Special Reporting Instructions and Definitions -


 order): digital printing, lithod $N$ i Foffe $t$, gravure, flexogronh $\rightarrow$ sci on orin ting, engraving (printing), letterpress, pad, and "other."
Print Brokering - If your recoipts il for anging have printing done for others and you do no printing yourself, report on line 99.
rt on line 97
Photocopying - Report on line 97.
Blueprinting - Report receipts on line 98.
Checkbooks (including refills) - Report receipts on line 78.
Labels - Include set-up box labels; defined as being printed or bordered, generally affixed to the package or product (but not containing the product), primarily for identification and/or instructions. Labels incorporate any or all of the following characteristics: gummed or adhesive coated; die-cut or in rolls or sheets; varnished, waxed, embossed, laminated, or otherwise coated. Report unprinted labels on line 85 (if pressure-sensitive) or lines 90 through 95.

Printed Rolls and Sheets for Packaging - Paper, film, and foil items primarily for product protection, but may be formed into a container by end user. Report by type of press used if you are printing without any converting. Report coating, waxing, or laminating, whether or not printing, on lines 88 and 89.
Book Manufacturing Activities - Report books being both printed and bound at this location on lines 67 through 73. Report binding of books printed elsewhere and miscellaneous binding and postpress work done at this establishment on lines 81 through 84.
Manifold Business Forms - Report on lines 74 through 77. "Unit set forms" includes all carbonless, carbonized, or carbon interleaved forms with an original and one or more copies, with or without a stub. "Label/form combination" is any form which incorporates a label into its construction. "Jumbo roll-feed forms" are continuous forms intended for use in high-speed printers; they go to the end user in a roll.


## If not shown, please enter your 11-digit Census File

 Number (CFN) from the mailing address.DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Bank and bank form printing (including debit-credit slips, ledger and statement sheets, installment-loan coupons, etc.) financial printing . .

Bank and bank form pri
ledger and statement sh
(excluding checkbooks)

Other financial and legal
forms, briefs, etc.) (Rep
products printed.)
Other financial and legal printing (including insurance forms, briefs, etc.) (Report checkbooks on line 78.) (Specify financial printing
Bank and bank form
ledger and statemen
(excluding checkboo

Other financial and I
forms, briefs, etc.) (R
products printed.)

Advertising printing

Direct mail advertising printing (including circulars, letters, pamphlets, cards, etc.) (excluding catalogs)

Display advertising printing (including posters and counter, floor display, point-of-purchase, and other advertising display materials)

Signs and displays made of wood, metal, plastics, etc. (Printing of material to be affixed to a sign or display should be reported on line 12.) (Specify primary material.)
Printed rolls and sheets for packaging purposes (printing Catalog and directory prin $\operatorname{si}$ cuadg arrect mail cataless business reference service directories, and all ptirer catalogs and directories)
Financial and legal prathg

Annual report, SEC filing, prospectus, and other corporate
$\qquad$

| ( Products and services | Census product code | Products shipped and other receipts |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Value, f.o.b. plant |  |  |
|  |  | \$ Bil. | Mil. | Thou. |
|  | 0730 | 0731 |  |  |
| Lithographic (offset) printing - Continued |  |  |  |  |
| Label and wrapper printing |  |  |  |  |
| Label printing | 3231103125 |  |  |  |

3231105100

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


## If not shown, please enter your 11-digit Census File

 Number (CFN) from the mailing address.DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued



Signs and displays (nonelectric) made of wood, plastics, metal, etc. (Printing of material to be affixed to a sign or display should be reported on line 39.) (Specify primary material.) マ


## If not shown, please enter your 11-digit Census File

 Number (CFN) from the mailing address.DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


## If not shown, please enter your 11-digit Census File

 Number (CFN) from the mailing address.DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued


23-25) Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

SPECIAL INQUIRIES

## A. PURCHASE OF CONTRACT MANUFACTURING

1. Did this establishment purchase contract manufacturing services from other companies or foreign plants of your company in 2012?

## Include:

- Products for which the manufacturing (i.e., transforming or otherwise processing materials or components based on specifications provided by your company) was outsourced to other companies.
- Products for which the manufacturing was performed by your company's foreign plants.


## Exclude:

- Services for packaging and assembling.
- Purchases of merchandise for resale (sale of products bought and sold without further processing or transformation).


DO NOT SE

2. Report the costs incurred by this establishment for contract manufacturing purchased in 2012.

1013

| 2012 |  |  |
| :---: | :---: | :---: |
| \$ Bil. | Mil. | Thou. |
|  |  |  |
|  |  |  |

3. Report the value of sales, shipments, receipts, or revenue generated in 2012 from products whose purchases were reported as contract manufacturing costs in line 2

| $\square \square \square \square$ |  |  |
| :---: | :---: | :---: | :---: |
| $\square$ | $\square$ | $\square$ |

B. RECEIPTS FROM CONTRACT MANUFACTURING

1. Did this establishment provide contract manufacturing services to others in 2012 (regardless of materials ownership)?

## Include:

- Products manufactured at this location (i.e., transforming or otherwise processing materials or components based on specifications provided by the contracting company).
- Products manufactured and transferred to other plants of your company.
- Products manufactured and exported.


## Exclude:

- Services for packaging and assembling.
- Sales of products purchased and sold without further processing or transformation.

1017Yes - Go to line 2
$1018 \quad$ No - Go to $\boldsymbol{C}$
2. Report the value of sales, shipments, receipts, or revenue generated in 2012 from contract manufacturing performed at this location for others (regardless of materials ownership and based on specifications provided by the contracting company)

| 2012 |  |  |  |
| :---: | :---: | :---: | :---: |
| \$ Bil. | Mil. | Thou. |  |
|  |  |  |  |

Please describe the product(s) being manufactured for others at this establishment.

SPECIAL INQUIRIES - Continued
C. FRANCHISE

1. Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2012? (Mark "X" only ONE box.)
$\begin{array}{ll}0237 & \square \\ \text { Yes - franchisee-owned establishment } \\ 0238 & \square \\ \text { Yes - franchisor-owned establishment } \\ 0239 & \square\end{array}$
2. If yes, provide the trademark(s) or brand name(s) below. 7
O. Mas amome NFORMATION COPY


> DO NOT USE

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.
Is the time period covered by this report a calendar year?
$\square$ Yes


No - Enter time period covered $\longrightarrow$
FROM





Thank you for completing your 2012 ECONOMIC CENSUS form.

