

17 and 18 Not Applicable.

19 TYPE OF OPERATION

A. Operations performed (Mark "X" ALL that apply.)

- 0620 294 Publishing
- 300 Printing
- 334 Typesetting/imagesetting
- 344 Platemaking and/or platemaking services
- 299 Postpress services, including binding
- 301 Print brokering
- 465 Embroidering

B. Equipment used (Mark "X" ALL that apply.)

- 309 Lithographic (offset)
- 312 Gravure
- 306 Flexographic
- 302 Screen process
- 328 Quick printing
- 330 Digital printing
- 314 Engraving (printing)
- 304 Letterpress
- 316 Photocopying
- 362 Blueprinting

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20 and 21 Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

General - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of **22**. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.

Valuation of Products - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.

Resales - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census code 999899 1000, "Resales."

Special Reporting Instructions and Definitions

Book Publishing - If you are the publisher of books being bound or printed and bound at this establishment, do not report these books on individual lines. Report such to value on lines 37 through 42.

Book Manufacturing Activities - Report books being both printed and bound at this location on lines 13 through 19. Report binding of books printed elsewhere and miscellaneous binding and postpress work done at this establishment on lines 7 through 12.

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Line No.	Products and services	Census product code	Products shipped and other receipts		
			Value, f.o.b. plant		
			\$ Bil.	Mil.	Thou.
0734		0730	0731		
1	Prepress services other than platemaking (including film, assembled flats, color separations, typesetting, imagesetting, etc.)	323122 1100			
2	Printing plates and cylinders, prepared for printing (excluding blank plates and blank cylinders) <i>(Report manufacturing of blank plates or blank cylinders on lines 37 through 42.)</i>				
	Lithographic	323122 3106			
3	Flexographic	323122 3117			
4	Gravure	323122 3126			
5	All other plates prepared for printing (excluding blank plates) <i>(Specify kind of plates.)</i> ↴				
		323122 3192			
6	Etching and engraving metal nameplates	332812 0808			

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CONTINUE WITH **22** ON PAGE 8

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
7	Bookbinding and miscellaneous postpress work Edition, library, and other hardcover bookbinding of books printed elsewhere (<i>Binding of books printed by you should be reported separately as book printing and binding on lines 13 through 17.</i>) Hardbound edition binding of elementary, high school, and college textbooks, and technical, scientific, business, and professional books	323121 1111				
8	Hardbound edition binding of general consumer, trade, religious, reference, and all other books (including book club and direct mail) (<i>Specify kinds of books.</i>) ↴ [Redacted]	323121 1119				
9	Library binding, hardcover binding of periodicals and records, and other hardcover binding (excluding edition) of books	323121 1226				
10	Softcover, pamphlet, and other binding of books and materials printed elsewhere (excluding sample books)	323121 5425				
11	Sample books, swatches, and cards (color, carpet, upholstery, drapery, etc.) (including sample mounting)	323121 5531				
12	Miscellaneous binding and postpress work (including collating, perforating, folding, gluing, die-cutting, gold or foil stamping, etc.) (<i>Specify kind of work.</i>) ↴ [Redacted]	323121 7100				
13	Book printing and binding Textbooks, all grades (K through college and other post high school level), teachers' editions, workbooks, and standardized tests	323117 1600				
14	Technical, scientific, and professional books	323117 3100				
15	Religious books	323117 5100				
16	General, book club, mail order, mass market, and other trade books for adults and juveniles (including toy and coloring books)	323117 7800				
17	Other book printing and binding (including reference (encyclopedias, dictionaries, etc.), university press, music, and all other books printed and bound) (<i>Specify kinds of books.</i>) ↴ [Redacted]	323117 9100				
18	Books, printing only, not bound	323117 A100				

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CONTINUE WITH **22** ON PAGE 9

CONTINUE ON PAGE 9

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
19	Pamphlets, printing only or printing and binding (excluding advertising pamphlets)	323117 C100				
20	Commercial printing (including job) Quick printing (Report receipts for photocopying on line 44.)	323114 C100				
21	Digital printing	323115 D100				
22	Lithographic (offset) printing Magazines and periodicals (including comics and magazine supplements for newspapers) (Specify products printed.) ↴	323110 1YWW				
23	Label printing	323110 3125				
24	Printed rolls and sheets for packaging purposes (printing only) (Report converting and printing or converting without printing on lines 37 through 42.)	323110 3145				
25	Catalog and directory printing (including direct mail catalogs, business reference services directories, and all other catalogs and directories)	323110 5100				
26	Financial and legal printing (Specify products printed.) ↴	323110 7YWW				
27	Advertising printing (Specify products printed.) ↴	323110 9YWW				
28	Other general lithographic (offset) job printing (Specify products printed.) ↴	323110 BYWW				
29	Gravure printing (Specify products printed.) ↴	323111 WYWW				

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CONTINUE WITH **22** ON PAGE 10

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
30	Commercial printing (including job) - Continued Flexographic printing Label and wrapper printing (Specify products printed.) ↴ <input type="text"/>	323112 1YWW	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
31	Other flexographic printing (Specify products printed.) ↴ <input type="text"/>	323112 3YWW	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
32	Screen printing (including labels, apparel, and other products (Specify products printed.) ↴ <input type="text"/>	323113 WYWW	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
33	Engraving printing (including security, social, and commercial) (Report metal nameplate engraving on line 6.) (Specify products printed.) ↴ <input type="text"/>	323119 EYWW	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
34	Letterpress printing (Specify products printed.) ↴ <input type="text"/>	323119 WYWW	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
35	Pad printing (Specify products printed.) ↴ <input type="text"/>	323119 J102	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
36	Commercial printing using a process not listed above (Report receipts for photocopying, blueprinting, and print brokering on lines 44 through 46.) (Specify the process used and products printed.) ↴ <input type="text"/>	323119 J104	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
37	All other products made in this establishment (Specify and report each product with sales value of \$50,000 or more that cannot be assigned to one of the pre-listed products and services. For all remaining products, write "Other" and report a single total value.) <input type="text"/>	18	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
38	<input type="text"/>	26	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
39	<input type="text"/>	34	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line No.	Products and services	Census product code	Products shipped and other receipts			
			Value, f.o.b. plant			
			\$ Bil.	Mil.	Thou.	
0734		0730	0731			
40		42				
41		59				
42		67				
43	Resales - Sales of products bought and sold with no further manufacture, processing, or assembly (The cost of such items should be reported in 16 .)	999899 1000				
44	Receipts for photocopying and duplicating	999899 9054				
45	Receipts for blueprinting services	999899 9057				
46	Receipts for services as print broker	999899 9060				
47	Sales of scrap and refuse	999899 9003				
48	Other miscellaneous receipts (including receipts for repair work, etc.)	999899 9090				
49	TOTAL (Should equal total reported in 5)	770000 0000				

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23-25 Not Applicable.

26 SPECIAL INQUIRIES

FRANCHISE

1. Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2012? (Mark "X" only ONE box.)

0237 Yes - franchisee-owned establishment

0238 Yes - franchisor-owned establishment

0239 No

2. If yes, provide the trademark(s) or brand name(s) below. ↴

0235

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Tele-
phone

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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